

College of the San Francisco Art Institute

1963-1964 Academic Bulletin

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1963-64 ACADEMIC CALENDAR

Fall Semester

August 9, 1963—Deadline for enrollment applications and accompanying transcripts and portfolios from new and transferring undergraduate and special students.

September 9-14—Registration Week

September 9, Monday, 9 a.m. to 4 p.m.—Continuing full-time students

1 to 4 p.m.—Graduate students

September 10, Tuesday, 9 a.m. to noon—Entering full-time freshmen

1 to 4 p.m.—Full-time transfer students and full-time special students

September 11, Wednesday, 9 a.m. to noon—Full-time transfer students and full-time special students
1 to 4 p.m., 6 to 9 p.m.—Part-time students and Evening and Saturday students

September 12, Thursday, 6 to 9 p.m.—Part-time students and Evening and Saturday students

September 14, Saturday, 9 a.m. to 1 p.m.—Part-time students and Evening and Saturday students

September 16—Instruction begins

November 28-31—Thanksgiving holiday

December 14—Instruction ends

December 15-January 1—Christmas vacation

December 21—Deadline for graduate applications for spring semester, 1964

January 2, 1964—Instruction resumes

January 18—Instruction ends

January 20-22—Final examinations

Spring Semester

January 3, 1964—Deadline for enrollment applications and accompanying transcripts and portfolios from new and transferring undergraduate and special students.

January 27-February 1—Registration Week

January 27, Monday, 9 a.m. to 4 p.m.—Continuing full-time students

1 to 4 p.m.—Graduate students

January 28, Tuesday, 9 a.m. to noon—Entering full-time freshmen

1 to 4 p.m.—Full-time transfer students and full-time special students

January 29, Wednesday, 9 a.m. to noon—Full-time transfer students and full-time special students
6 to 9 p.m.—Part-time students and Evening and Saturday students

January 30, Thursday, 6 to 9 p.m.—Part-time students and Evening and Saturday students

February 1, Saturday, 9 a.m. to 1 p.m.—Part-time students and Evening and Saturday students

February 3—Instruction begins

March 22-29—Spring recess

March 30—Instruction resumes

April 18—Deadline for graduate applications for fall semester, 1964

April 25—Deadline for 1964-65 scholarship and National Defense Student Loan applications

May 23—Instruction ends

May 25-27—Final examinations

May 31—Commencement exercises

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ADMINISTRATION AND STAFF

The College

Gurdon Woods, Director of the College and
Chairman, Fine Arts Department
Wally Hedrick, Supervisor,
Evening & Saturday School

Richard Fiscus, Dean of Students
Roidina Salisbury, Registrar
Hayward King, Registrar of the Graduate Program
and of the Evening & Saturday School
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Kenneth Lash, Assistant Librarian

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James Melchert, Chairman, Ceramics Department
James Robertson, Chairman, Design Department

The Institute

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Elizabeth Streicher, Cashier

FACULTY

Jack Allen, Design
Cal Anderson, Design
Jeremy Anderson, Sculpture
Gordon Ashby, Design
Morley Baer, Photography
Erik Bauersfeld, Humanities
Elmer Bischoff, Painting
Helen Breger, Design
Roger Broussal, Materials & Techniques
Joan Brown, Painting
William Brown, Painting
Don Carleson, Design
Gordon Cook, Drawing & Printmaking
John Crane, Design
Stephen DeStaebler, Ceramics & Sculpture
Kay DeClark, Speech
Richard Diebenkorn, Painting
James Budd Dixon, Painting
Charles G. Farr, Drawing
Richard Graf, Printmaking
John Grossman, Design
Tom Holland, Painting
John Hultberg, Painting
Joe Humphreys, Photography
Jack Jefferson, Painting
Bill Johnson, Design
Squire Knowles, Design
Kenneth Lash, English
Alvin Light, Sculpture & Drawing
Frank Lobdell, Painting
Robert Loberg, Painting & Drawing
Ivan Majdrakoff, Painting & Drawing
Fred Martin, Art History
Bruce McGaw, Painting & Drawing
James Melchert, Ceramics
Richard Miller, History
William Morehouse, Painting & Drawing
Ron Nagle, Ceramics
Manuel Neri, Sculpture
Jacques Overhoff, Design
Deborah Remington, Art History & Design
Kenneth Rexroth, Art History
James Robertson, Design
Zygmund Sazevich, Sculpture
Bill Shields, Design
Mary Shumway, Social Science
Blair Stapp, Photography
Barbara Stauffacher, Design
James Weeks, Painting & Drawing
Donald Weygandt, Painting & Drawing
Cliff Wilton, Design

CURRICULA

Undergraduate Curricula The College of the San Francisco Art Institute is organized into five departments: Fine Arts, Ceramics, Design, Photography and Humanities. A student may major in painting, sculpture, printmaking, ceramics, design, photography or teacher training. The student may work toward the Certificate of Completion or the Bachelor of Fine Arts degree.

Graduate Curricula The Graduate Program leads to the Master of Fine Arts degree and offers concentrated study in either painting or sculpture.

ADMISSION

Undergraduate Students who wish to enroll in either the Bachelor of Fine Arts program or the Certificate of Completion program must make formal application for admission and submit transcripts of all previous academic work. Application forms may be obtained by writing to the Office of the Registrar.

The final dates for filing admission applications are published in the academic calendar. Applicants who file after the final date cannot be assured of consideration for admission and can be admitted only so long as facilities permit.

Transcripts Official and complete transcripts of high school, college and university records must be filed with the Registrar before the registration deadline. The applicant should ask the high school of graduation and each college attended to send such transcripts to the Registrar. Filing transcripts and other required documents is the applicant's responsibility. All transcripts so filed become the property of the College and cannot be returned to the applicant.

Transfer Units from accredited institutions will be accepted insofar as courses and content relate to the BFA degree curriculum. Only grades of "C" or better will be accepted. Only fractional (if any) credit can be allowed for work done at unaccredited schools or under private tutors.

Portfolios as variously described below must be submitted by undergraduate applicants for the degree or certificate programs who are transferring from another institution of higher learning. Portfolios need not be submitted by beginning freshman applicants or by applicants who do not wish to enter the degree or certificate programs, but who want only part-time credit or audit status at the College. All portfolios

should be sturdily packaged to facilitate their handling and return. A complete inventory list should be enclosed with the submissions.

Fine Arts An undergraduate fine arts student transferring from another institution of higher learning must submit colored slides of five (only) examples of his recent work for evaluation. Applicant's name, size of work and media should be clearly stated on each slide. Due to handling problems, original works cannot be accepted. Slides will be returned.

Design Applicants for admission to the Design Department, in addition to completing the regular application requirements, must submit the following:

- 1) A brief biographical statement, together with a description of all previous art training and the applicant's evaluation of the same, and also a statement of the applicant's reasons for wishing to study design.

- 2) Not less than five examples of work, either in the original or as colored slides.

If possible, these should be brought to the College for evaluation in a personal interview with the Department Chairman. If an interview is not possible because of distance, they may be mailed. Applicants cannot be accepted until these items have been submitted and evaluated. Original work and slides submitted will be returned to the applicant.

Photography Applicants for upper-division standing in the Photography Department should submit examples of work which are characteristic of the current level of achievement. Whenever possible—should the applicant live in or near the Bay Area—a personal interview is desirable. Examples of work submitted will be returned.

Overseas Students The College is approved by the Immigration and Naturalization Service as a place of study for overseas students. Overseas students seeking admission to the College must observe the following regulations:

1. Applications for enrollment must be filed with the Registrar at least three months before registration (see academic calendar).
2. The applicant must prove adequate financing for the proposed period of study.
3. The applicant must prove a reasonable ability to read, write and speak English.
4. The applicant must comply with the government regulations of his home country and of the United States.

Non-High School Graduates Non-high school graduates may be admitted if they:

1. are either over twenty-one years of age, or veterans honorably discharged following at least three full months of service, and
2. have achieved scores on College Entrance Examinations or on General Education Development tests which indicate ability to do satisfactory college-level work.

However, such persons, if admitted, may attain credit status only after having successfully completed one semester of full time study at the College.

High School Students The College offers pre-college courses in fine arts and design for high school students. (See Table of Contents.)

High school juniors and seniors may sometimes be admitted to regular courses during the summer session with the special permission of the Director.

Should he enter the degree program at the College following his graduation from high school, a student who has taken either pre-college or summer session courses will be allowed one-half unit of credit for each such unit completed with honor grades.

Audit Students Audit (non-credit) students may enroll at any time for the full semester or any part thereof. Tuition is pro-rated accordingly. Auditors must be 18 years of age or older. Auditors need not file transcripts.

Veterans The College of the San Francisco Art Institute is approved for study under Public Laws 16, 550, 634 and 894, and is also approved by the California Department of Veterans Affairs. Veterans enrolling under California state law must supply proper evidence of authority before registration.

Veterans enrolling under Public Laws 16, 550, 634 and 894 must present their certificates of eligibility at registration time. Those transferring from another school must file their "change of place of training" form with the V. A. before registration.

A veteran seeking admission without completing the above requirements must pay all tuition and fees from his own funds. These payments are refundable (to the extent that they constitute an overcharge) when the student presents the proper authorization.

Undergraduate students carrying 30 units a year for credit and graduate students carrying at least 10 units a semester for credit are considered by the Veterans Administration to be on full-time status and receive their allowances on that basis.

Veterans may receive credit for certain specialized courses taken during military training when such credit does not duplicate previously-obtained college credit, and if the content and quality of the work done are satisfactorily. Those who have completed courses in the Armed Forces Institute should have transcripts of credit sent to the Registrar for evaluation.

Veterans are responsible for signing monthly VA forms for subsistence and allowances. Forms and filing dates may be obtained from the Registrar. Failure to comply with these regulations may delay receipt of benefits.

All questions regarding monthly payments, transfers, change of status, etc., are handled directly by the local V. A. office at 49 Fourth Street, San Francisco. Veterans are responsible for clearing all such details with the V. A. before and during their enrollment at the College.

Supply allowances for veterans enrolled under Public Laws 16 and 894 may be obtained from the College store.

General Admissions Information Entering students without college transfer credits for English composition are required to take an English classification test. Those who fail are required to take English fundamentals.

A student who is admitted to the College for a given semester, but who does not register, will have his admission cancelled.

Priority for all classes is given to full-time credit students, part-time credit students and auditors, in that order.

High school students planning to enroll are encouraged to plan a high school program concentrating on art and English classes.

Requirements for admission are subject to change as conditions demand.

ACADEMIC INFORMATION

The academic year includes two fifteen-week semesters and a six-week summer session. The normal academic load for undergraduate students is 15-18 units. A student who wishes to carry more than 18 units must have the approval of the Dean.

Units A credit unit is based on the following amount of work done each week of the semester: 1.) One lecture hour plus two hours of assigned outside work, or 2.) Three hours of studio work, or 3.) Three hours of required outside work done by special arrangement with the department.

Grades The following grade point system is used: A—4 points; B—3 points; C—2 points; D—1 point; E—Incomplete; F—0 points; W—Withdrawal.

If incomplete work is not made up within the first six weeks of the following semester, a final grade of "F" is given. A withdrawal does not affect the cumulative grade point average.

Academic Standards A credit student must maintain a grade point average of at least 2.0 (C) to remain in good standing. To be eligible for the bachelor's degree, the student must have a cumulative grade point average of at least 2.5 (C+).

A student will be placed on scholastic probation if his cumulative grade point average falls below 2.0. Failure to improve this average during the semester of probation will result in dismissal.

The Bachelor of Fine Arts Degree is granted upon satisfactory completion of the minimum number of units required by the curriculum of the major field. The final 24 units of work must be completed while in full-time residence at the College.

The degree is awarded "with honors" if the cumulative grade point average is 3.25 or above, and "with highest honors" if the cumulative average is 3.6 or above.

The Certificate of Completion may be conferred upon the satisfactory completion of the same number of units required for the BFA degree. Requirements for major fields, academic standards and residence are the same. The principal difference is that the student need take only the freshman humanities courses. He may substitute elective studio courses for humanities courses during the second, third and fourth years.

Credit by Examination A currently-enrolled student may receive credit by examination in a subject or subjects in which he is especially well-qualified by experience or private instruction. Petition for such examination may be made through the Dean's office. Such credit does not count toward the residence requirements for the degree.

Attendance is the student's responsibility. He is expected to inform his instructors of the reasons for absence and to arrange to make up assignments. Each student also is responsible for completing all courses for which he is enrolled, with the exception of those which are dropped officially.

Change of Program and Withdrawal A student may not exchange one course for another, drop a course

or make any other change in his program without first consulting an advisor and following established procedures. Courses may not be added or changed after the second week of the semester.

A student may drop a course without penalty during the first four weeks of the semester. Thereafter, the student will receive a grade of "F", unless in the opinion of the instructor and the administration, special circumstances should enable him to receive a grade of "W", which does not affect the cumulative grade point average.

A student contemplating withdrawal from the College because of personal or academic problems should first consult an advisor.

Audit students may not apply for a change to credit status after the end of the second week.

Dismissal A student may be dismissed for academic failure or for any other reason considered sufficient and in the best interests of the student body and the College. A dismissed student may petition the Dean for readmission.

Miscellaneous Courses numbered 1-99 are primarily for freshmen and sophomores; those numbered from 100-199 are primarily for junior and seniors. Graduate courses are numbered from 200.

The College reserves the right to withdraw or change any course listed, to change instructors and to amend degree and certificate requirements.

The College reserves the privilege of temporarily retaining student work for exhibition, and also reserves the right to reproduce and publish such work. Work so retained may not be removed by the student without proper authorization.

GENERAL INFORMATION

Library The Institute's Anne Bremer Memorial Library contains over eight thousand books, half of which are devoted to the fine and applied arts, half to the humanities and to the natural and social sciences. The library also has a collection of prints and slides and subscribes to many newspapers and magazines on art and general subjects. Students are also eligible for library privileges at the University of California.

Supplies and Lockers Supplies and books may be purchased from the College store at substantial savings. Lockers are provided free of charge.

Housing and Cafeteria The College maintains no dormitories; however, a list of private off-campus housing for students is available. The College can-

not guarantee the availability or quality of such accommodations. There is a cafeteria on campus.

Health Services Although the College does not provide medical care, full-time students may participate in the Kaiser Foundation Hospital Plan. Students who wish to do so must register for the plan before October 25th of the fall semester and before March 25th of the spring semester.

Student Employment A limited amount of work is available in the cafeteria, library, store, maintenance department and office.

FINANCIAL INFORMATION

The College of the San Francisco Art Institute is a private institution and receives no financial assistance from taxes or other public funds. The cost for services provided comes from tuition charges, endowment income and from contributions and dues received from the membership of the Institute.

Tuition and Fees: payable at time of registration

Units	Tuition
One through seven	\$35.00 per unit
eight	\$256.00 per semester
nine	\$288.00 per semester
ten	\$320.00 per semester
eleven through eighteen	\$385.00 per semester
nineteen	\$410.00 per semester
twenty	\$435.00 per semester

Application Fee—\$10.00 This fee must accompany all applications for the Bachelor of Fine Arts, Master of Fine Arts or Certificate of Completion programs, including those from students applying for scholarships and admission simultaneously. It does not apply to tuition and is not refundable.

Change of Program Fee—\$2.00 Charged for each program change after the close of registration.

Transcript Fee—\$2.00 One transcript of academic record is issued without charge.

Personal checks Returned Unpaid—\$2.00

Reinstatement Fee—\$5.00 Charged for the reinstatement to good standing of a student who has been suspended for any reason.

Late Registration Fee—\$5.00 Charged to students registering for credit after close of registration.

Deferred Payments Students taking three or more units may apply at time of registration for deferred payment of tuition. Under this plan a minimum of twenty-five per cent of tuition plus all fees and charges must be paid at time of registration.

Withdrawals and Refunds Students are responsible for full tuition and fees incurred. Refunds may be made on tuition only and will not be authorized unless notice of withdrawal from a class or the College is filed in writing with the Registrar. Refunds, when applicable, are based on full tuition and will be allowed according to the following schedule: First week of semester—80%; Second week of semester—60%; Third week of semester—40%; Fourth week of semester—20%.

Refunds cannot be made after the fourth week of the semester, nor can they be made to students who are dismissed from the College. Any money owing the Institute is due on the day of withdrawal from the College.

Unpaid Accounts The Registrar cannot release grade reports, transcripts, degrees or certificates for any student whose account has not been paid in full, nor may a student whose account is delinquent register for subsequent semesters.

SCHOLARSHIPS & GRANTS-IN-AID

Each year the College awards approximately fifty scholarships and grants-in-aid to continuing and transfer students and to entering freshmen. Scholarships range in value from full-tuition to \$200 per year, with specific amounts set by the scholarship committee. Included are the following scholarships. Agnes Brandenstein Memorial Scholarship
Anne Bremer Memorial Scholarship
Wilfred P. Cohen Memorial Scholarship
Aline D. Gunst Memorial Scholarship
Adelaide Lewis Scholarship

International Scholarship Full-tuition offered each year to a student from a foreign country.

Eligibility Requirements Only persons applying for full-time credit status at the College are eligible for freshman or transfer student grants. Only graduate applicants planning to carry from 8 to 10 units and undergraduate applicants planning to carry from 11 to 18 units with the degree as the objective will be considered for grants. Applicants planning to transfer to the College at mid-year can be awarded grants for the spring semester only.

Continuation Grants are awarded only to currently-enrolled full-time students who have completed a semester or more of work at the College, maintaining a cumulative grade point average of 3.0 (B) or better. Continuation grants are awarded on the basis of excellence and need.

Application Forms and scholarship brochures containing more specific information may be obtained from the Scholarship Chairman of the College.

Prizes The following prizes are given annually to currently-enrolled students at the College:

Alumni Association Award, given to the most outstanding drawing student.

Robert Howe Fletcher Cup, an honorary award to an undergraduate student of outstanding merit.

Isaac N. Walter Sculpture Prize, an award to the outstanding sculpture student. From a gift by the late Caroline Walter in memory of her husband.

The National Defense Education Act Limited funds are available for student loans under this program. Information and application forms may be obtained from the College.

There are also various tuition payment plans available commercially. Further information may be obtained from the College or from any bank.

THE GRADUATE DEPARTMENT

The Master of Fine Arts Program is open to individuals of superior capability and exceptional promise in either painting or sculpture. The period of graduate study should serve as a transition from the undergraduate apprenticeship to the individual's emergence as a fully independent artist.

Students are selected for the graduate program mainly on the basis of work in which an artistic individuality is already evident, and which shows a level of development beyond the need of classroom aid or encouragement. Students are expected to be capable of prolonged and concentrated effort, guided largely by goals and principles which they have already set for themselves. The masters program is mainly concerned with providing such individuals with the opportunity and stimulus for the further development of their work.

In addition to a program of drawing, painting and sculpture, there are two weekly seminars in which all students participate. The group is small enough for each student to show examples of his work several times during each semester, and for everyone to take part in the critical discussion. Considerable stress is placed on this procedure, which requires the student to respond actively to a wide range of work, to discuss what he sees and thinks about it, and to have his ideas variously challenged, supplemented and encouraged by others in a group whose aim is to achieve as much clarity and understanding as possible. Critical acuity can in this

way be developed. This is one of the most valuable assets which an art institute can add to the creative potential of its graduates.

The emphasis in one seminar is on critical examination of the work presented. In the course of these sessions, specific and general problems of art continuously arise. These are taken up in greater detail in the second weekly seminar, drawing upon historical material and aesthetic analysis. Guest artists frequently participate in both seminars, as do critics and writers living in and visiting the area.

These seminars, combined with the full-time schedule of studio work, provide the student with a more informed confidence in his own artistic concerns, as well as with an increased awareness of his position in relation to art of the past and present.

Program of Study The minimum program of 30 units consists of three semesters' work as follows:
Studio work in major field 12 units
Prescribed work in upper division

undergraduate courses 9 units
Philosophy & History of Art Seminars 6 units
Advanced Studies Seminars 3 units

The comprehensive examination for the MFA degree consists of a one-man show of the candidate's work, to be submitted at least four weeks prior to the time the degree is to be conferred. One work from the show becomes the property of the College upon the conferring of the degree.

Transferring applicants, especially those holding a degree other than the BFA, may be required to take additional courses, which will lengthen their program beyond the normal three semesters.

Standards of Admission Standards of admission are set by the graduate committee. Holders of a bachelor's degree who have a cumulative grade point average of 3.0 (B) or better are academically qualified for admission to the program. However, academic qualification is secondary to the quality of the applicant's creative work.

Admission Without a Previous Degree Individuals with outstanding creative qualifications, but without previous academic degrees, may be accepted into the program, but such acceptance may be made contingent on their completing a full semester of upper division undergraduate work at the San Francisco Art Institute with a grade point average of 3.0 (B) or better.

Admission Without the MFA Degree as an Objective Individuals of superior promise, who wish to do

special advanced work in painting or sculpture without commitment to the full program, may also be considered for admission.

Application Requirements The applicant must submit the following to the Graduate Program Committee on or before the dates stated in the calendar:

1. Completed application form (obtainable from the Graduate Registrar).
2. Transcripts of all undergraduate and graduate study (these should be sent directly from the institutions attended).
3. Six (6) examples of work in the major field and a representation of drawings. Work submitted must have been completed within the 18 months immediately preceding application. The approximate date of completion must be indicated on each work. An inventory list must accompany the examples.

4. A statement concerning the applicant's work and his reasons for embarking on graduate study.

When these requirements have been met, a tentative program will be prepared for the applicant's general guidance. Admission, however, cannot become final until after a personal interview and, if necessary, a qualifying examination. If required, the qualifying examination shall be the execution of a work at a stated time at the San Francisco Art Institute. Should this requirement be imposed, the applicant will be notified in ample time.

Program Completion Requirements The program of courses stipulated by the Committee must be completed within the minimum period of three consecutive semesters or the maximum period of three calendar years. This three-year period may be extended to accommodate interruptions deemed unavoidable by the Committee.

Should reasons other than scholarship compel a student to discontinue his studies, he may be readmitted to the program by making a new application to the Committee.

Overseas student applicants must meet the same standards as imposed on domestic applicants.

The Graduate Program Committee

Gurdon Woods	Director of the College
Elmer Bischoff	Program Chairman
Jeremy Anderson	Sculpture
Erik Bauersfeld	Humanities
Richard Diebenkorn	Painting
Jack Jefferson	Painting
Alvin Light	Sculpture
Frank Lobdell	Painting

DEPARTMENT OF FINE ARTS

The curriculum of the Fine Arts Department has been designed to provide the student with experience and understanding of the possibilities of a variety of media and techniques while still permitting maximum involvement in his major field—either painting, sculpture, printmaking or ceramics. Basic to his study is close association with master artist-teachers and fellow students of different backgrounds and viewpoints.

Fine Arts (Painting, Sculpture or Printmaking) degree requirement: 132 units

	First Year	Fall/Spring
1 Drawing	3	3
2 Painting I	3	3
5 Sculpture I	2	2
53 Color & Composition	3	3
Humanities	6	6
Total Units	17	17
	Second Year	Fall/Spring
51 Drawing & Color I	3	3
52 Painting II or)		
54 Metal Sculpture I or)	3	3
55 Sculpture II)		
58 Printmaking I	2	2
Humanities	6	6
Elective	2	2
Total Units	16	16
	Third Year	Fall/Spring
101 Drawing & Color II	3	3
102 Painting III or)		
104 Metal Sculpture II or)		
105 Sculpture III or)	4-6	4-6
108 Printmaking II)		
109 Materials & Techniques	2	2
Humanities	6	4
Elective	0-2	2-4
Total Units	17	17
	Fourth Year	Fall/Spring
151 Drawing & Color III	3	3
152 Painting IV or)		
154 Metal Sculpture III or)	4-6	4-6
155 Sculpture IV or)		
158 Printmaking III)		
Humanities	4	4
Electives	3-5	3-5
Total Units	16	16

Ceramics degree requirement: 126 units

First Year		Fall/Spring	
1	Drawing	3	3
5	Sculpture I	2	2
15	Ceramics I	3	3
53	Color & Composition	3	3
	Humanities	6	6
	Total Units	17	17
Second Year		Fall/Spring	
51	Drawing & Color I	3	3
55	Sculpture II	3	3
65	Ceramics II	3	3
	Humanities	6	6
	Total Units	15	15
Third Year		Fall/Spring	
90	Glaze Calculation	2	2
115	Ceramics III	4-7	4-7
	Humanities	6	4
	Electives	1-4	3-6
	Total Units	16	16
Fourth Year		Fall/Spring	
165	Ceramics IV	4-8	4-8
	Humanities	4	4
	Electives	3-7	3-7
	Total Units	15	15

1 Drawing I 3 Units. Introduction to line, dark and light and color as elements of pictorial expression. Work from indoor and outdoor scenes, from the model and from the imagination. Media include pencil, charcoal, tempera and ink.

2 Painting I 3 Units. Introduction to painting fundamentals. Work from observation and imagination. Individual assistance and group discussion.

5 Sculpture I 2 Units. Elementary clay modeling. Development of an understanding of mass and shape and the control of the medium through work with the model and from the imagination.

15 Ceramics I 2 Units. Basic techniques of clay building. Introduction to the use of glaze.

51 Drawing & Color I 3 Units. Work from model and imagination. Focus on dark and light and the relating of shapes in two and three dimensional space. Assistance in the development of individual creative ideas. Varied media. Prerequisite: Drawing I or equivalent.

52 Painting II 3 Units. Exploration of the creative act. Guided working involvement, with observation and invention. Emphasis on development of technical proficiency, individual awareness and inventive vision. Prerequisite: Painting I or equivalent.

53 Color & Composition 3 Units. Emphasizes the dependence on visual perceptiveness of expressive graphic relationships. This is developed through consideration of space, color, light-dark and line, with problems of observation and invention.

54 Metal Sculpture I 3 Units. Use of metal for sculptural expression. Welding, brazing, forging, and casting.

55 Sculpture II 3 Units. Clay modeling. Wood and plaster sculpture. Work with model and from imagination. Prerequisite: Sculpture I or equivalent.

58 Printmaking I 2 Units. Instruction in the techniques of lithography, etching, aquatint, woodcut and monoprint, according to the interests of the individual. Exploration of printing techniques as a valid means of contemporary artistic expression.

65 Ceramics II 3 Units. A course to further the student's experience with construction, wheel and glaze techniques. Emphasis on individual needs. Prerequisite: Ceramics I or equivalent.

90 Glaze Calculation 3 Units. Through experiment the student learns to develop his own glazes and clay bodies. Weekly lectures on various glaze materials and their use.

101 Drawing & Color II 3 Units. Continuation of 51. Use of accumulated knowledge and experience in development of original style. Prerequisite: Drawing & Color I.

102 Painting III 4-6 Units. Continues Painting II.

104 Metal Sculpture II 4-6 Units. Continuation of Metal Sculpture I. Widening range of materials.

105 Sculpture III 4-6 Units. Continues Sculpture II.

108 Printmaking II 4-6 Units. Continuation of Printmaking I.

109 Materials & Techniques 2 Units. Study of the entire range of media used by the contemporary painter. Stresses pigments, vehicles and supports.

115 Ceramics III 4-7 Units. Continues Ceramics II.

151 Drawing & Color III 3 Units. Continuation of Drawing & Color II.

152 Painting IV 4-6 Units. Continues Painting III.

154 Metal Sculpture III 4-6 Units. Continuation of Metal Sculpture II.

155 Sculpture IV 4-6 Units. Continues Sculpture III.

165 Ceramics IV 4-8 Units. Continues Ceramics III.

198 Directed Projects 2-6 Units. Additional work in the major field. Advanced students. By arrangement with the department.

199 Special Studies 1-6 Units. Work outside the major field. Advanced students. By arrangement. Work guided by faculty consultation.

B Painting 2 Units (no credit). A special class for the amateur, part-time student. Open to both beginning and advanced students. Work in still-life, landscape, from the model and from the imagination. Individual criticism.

DEPARTMENT OF DESIGN

The Design Department program is divided into two-year portions. The first portion, Basic Studies, is an integrated group of related courses intended to introduce the student to the widest possible range of experiences. All courses are required. They expose the student to the two and three dimensional skills basic to all design endeavors. Upon completing Basic Studies, the student begins the second half of the program, Advanced Studies. In this he may choose, by selection of electives, to emphasize a particular design area. By this time the student will have developed a degree of discrimination and skill sufficient to enable him to work semi-independently, and class time will be utilized primarily for guidance and criticism. Students who complete the four-year program will be awarded the Bachelor of Fine Arts degree and will be professionally qualified as graphic designers.

Design degree requirement: 135 units

First Year Basic Studies	Fall/Spring	
2 Painting I	3	3
17 Design Survey	—	1
13 Workshop I	2	2
18 Design I	2	2
23 Drawing I	3	3
24 Communication	1	—
Humanities	6	6
Total Units	17	17

Second Year Basic Studies	Fall/Spring	
11 Letterforms	1	1
25 Photography	2	2
34 Typography	1	1
42 Drawing II	2	2
56 Workshop II	2	2
64 Design II	2	2
Humanities	8	8
Total Units	18	18

Third Year Advanced Studies	Fall/Spring	
113 Illustration III	2	3
114 Advertising Design	2	2
118 Photographic Design	3	3
135 Three-Dimensional Problems	2	—
146 Package Design	—	2
125 Seminar	1	1
Humanities	8	6
Total Units	18	17

Basic Studies

11 Letterforms 1 Unit. Basic lettering. Study of letter structure and form. Rendering techniques.

13 Workshop I 2 Units. Companion course to Design I. Use of tools, media and supporting technical skills. Elementary color, perspective, rendering and technical processes. Constructions involving principles of structure and fastenings. Strict emphasis on manual discipline.

17 Design Survey 1 Unit. A study of the history and contemporary practice of design. Relationships of graphic, architectural and industrial design. Lecture-seminar and guest lecturers.

18 Design I 2 Units. Fundamentals of two and three dimensional design. Exposure to principles of space, volume, scale, tension and weight; their relationship and control. Introduction to letterforms. Application to basic problems.

23 Drawing I 3 Units. Beginning exercises. Anatomical study and drawing from the model. Landscape drawing and non-mechanical architectural delineation. Black and white media.

24 Communication 1 Unit. A verbal and visual examination by the student of himself and his environment and the effect of one upon the other. Lectures and outside projects.

25 Basic Photography 2 Units. See Photography Department for course description.

34 Typography 1 Unit. Companion course to Letterforms. Type styles, measuring systems, hand composition, copy preparation, letterpress reproduction. Problems range from design to execution.

42 Drawing II 2 Units. Additional study of the human figure. Work from the model. Elements of pictorial composition. Varied media.

56 Workshop II 2 Units. Continuation of Workshop I. Product and object rendering. Study of structure and model construction. Drafting and color study.

64 Design II 2 Units. Continuation of Design I, with additional practice in applied problems. Study of the relationship of design to content. Preparation for Advanced Studies.

87 Beginning Design 2 Units per semester. A two-semester course presenting a general introduction to basic design techniques: layout, lettering, various two and three dimensional problems. For students from outside the department.

Advanced Studies, 1963-64

113 Illustration 2-3 Units. Applied problems in editorial and commercial idiom. Emphasis on composition and interpretation of content.

114A Advertising Design 2 Units. Conception of the advertisement and the relationship of design to content. Study of various media and their limitations. Critical study of contemporary advertising.

114B Advertising Design 2 Units. Campaign concept and execution. Relationship of campaign components. Problems in collateral materials.

118 Photographic Design 3 Units. Use of the camera as a design tool. Recording of visual experiences and their use in the design of a complete unit. Advertising, book and exhibition design.

125 Seminar 1 Unit. Informal weekly meetings with instructors and guests in which the student discusses his own interests and needs.

135 Three-Dimensional Problems 2 Units. Applications of three-dimensional forms. Design of structures with graphic content. Decorative graphics, exhibitions, signs.

146 Package Design 2 Units. Study of structure and surface graphics in relation to fabrication processes and materials. Marketing and distribution.

148 Observation A two-week concentration of visits to professional design studios and advertising agency art departments. Open to all third-year students.

199 Special Problems 1-4 Units. Projects not included in the curriculum. Individual advanced study by special permission.

Note: The courses described above, plus related studies in the other departments of the College, are presently available in Advanced Studies. Beginning fall, 1964, additional Advanced Studies courses will be added from the following: Advanced Illustration, Communication Theory, Advanced Lettering, Textile Design, Exhibition Design, Drafting, Decorative Illustration, Technical Processes, Product Design, Corporate Graphics, Architectural Graphics. Any third or fourth year course may be repeated for credit as an elective.

DEPARTMENT OF PHOTOGRAPHY

The photography program is designed to assure graduates thorough mastery of their medium. Techniques are studied and perfected in continuous relationship to assignments in specialized fields of photography. At no point are they isolated and treated as independent subject matter. Classes in fine arts and the humanities increase the student's resources and sensitivity as an artist. Before graduation the student must demonstrate competence in the solving of assigned problems.

Photography degree requirement: 125 units

	First Year	Fall/Spring
20 Photography I	7	7
Fine Arts Elective	3	3
Humanities	6	6
Total Units	16	16
	Second Year	Fall/Spring
70 Photography II	7	7
Fine Arts Elective	3	3
Humanities	6	6
Total Units	16	16

Third Year		Fall/Spring	
120 Photography III	7	7	
Humanities	6	4	
Fine Arts Elective	3	—	
Electives	—	4	
Total Units	16	15	

Fourth Year		Fall/Spring	
170 Photography IV	9	9	
Humanities	4	4	
Elective	2	2	
Total Units	15	15	

20 Photography I 7 Units. Introduction to history, philosophy and technique. Investigation of basic principles of the photographic medium. Camera usage, exposure, development, printing and presentation.

25 Basic Photography 2 Units. A special course for design students. Introduction to use of the camera and basic darkroom processes.

70 Photography II 7 Units. Extension of the photographer's technical vocabulary. Discussion and criticism. Application of the principles to particular fields of photography through specific projects and seminars. Both formal and expressive approaches to be explored.

120 Photography III 7 Units. Experimental projects in creative photography. Discussion and criticism. Experience in specialized approaches to photography to acquaint the student with the breadth of the field and to enable him to make an intelligent choice of a major interest.

121 Photography Survey 3 Units. A broad survey of the field, together with intensive instruction in camera techniques and darkroom procedures. For teacher training majors.

170 Photography IV 9 Units. Solution of a significant problem of visual communication in the student's main interest within the field. Analysis, research, execution and presentation. Individual and group work.

198 Directed Projects 2-6 Units. Additional work in the major field. Advanced students. By arrangement with the department.

199 Special Studies 1-6 Units. Work outside the major field. Advanced students. By arrangement. Work guided by faculty consultation.

TEACHER TRAINING PROGRAM

The teacher training program is maintained in co-operation with San Francisco State College and leads to the General Secondary Credential. The curriculum is the result of a long period of joint study and research in art education and teacher training by the two institutions.

An unusually large number of units in the art major are designed to provide a very thorough understanding of basic techniques and creative experience in the principal areas of student interest in the secondary schools. A substantial group of these units may also be applied to the field of special interest of the candidate who expects to practice the arts as well as to teach.

Teacher Training degree requirement: 130 units.

First Year		Fall/Spring	
1 Drawing	3	3	
2 Painting I	3	3	
5 Sculpture I	2	2	
53 Color & Composition	3	3	
Humanities	6	6	
Total Units	17	17	

Second Year		Fall/Spring	
51 Drawing & Color I	3	3	
52 Painting II	3	3	
58 Printmaking I	2	2	
87 Beginning Design	2	2	
Humanities	6	6	
Total Units	16	16	

Third Year		Fall/Spring	
15 Ceramics I	3	—	
90 Glaze Calculation	—	2	
101 Drawing & Color II	3	3	
109 Materials & Techniques	2	2	
121 Photography Survey	—	3	
Fine Arts Electives	3	3	
Humanities	6	4	
Total Units	17	17	

Fourth Year		Fall/Spring	
186 Creative Writing	3	—	
190 Education Orientation	2	3	
196 Public Discussion	—	2	
199 English Project	—	2	
Humanities	4	4	
Electives	6	4	
Total Units	15	15	

190 Education Orientation 2-3 Units. General principles, objectives and functions of secondary education. Public and private school observation: curriculum organization, evaluation, history, trends. California school organization and law. Audio-visual and curriculum materials and laboratory work.

100 Educational Psychology 8 Units. Given at San Francisco State College. It is recommended that this course be taken in the summer between the third and fourth years.

Fifth Year Curriculum at San Francisco State College. A three-unit course or equivalency test in the area of mathematics is recommended before commencing the fifth-year program. For information pertaining to courses below, consult the Dean.

Fifth Year	Units
Education 120.5—Student teaching	6
Education 152.1—Seminar to accompany teaching	4
English 136—Principles of Modern Grammar	3
English 150—Curriculum & Instruction	2
Art 150.1—Art Production	2
Art 152—Curriculum & Instruction	2
Art 174—Leather Working	1
One elective is required from each of the three groups.	
Group 1—Art 119, Art 172, Art 177.1, Art 104.1	2
Group 2—Art 120.1, Art 122.1	2
Group 3—English 126, English 127, English 140	3
General Art Electives	3
Total Units	30

HUMANITIES DEPARTMENT

This area is not offered as a major. The following courses are required of all BFA degree candidates.

First Year	Fall/Spring
30 English Composition	2 2
31 American History	2 —
33 Modern Art History	2 2
35 Political Science	— 2
Total Units	6 6
Second Year	Fall/Spring
80 Western Culture	2 —
81 Social Science	2 —
82 Primitive & Classical Art	2 —
83 General Psychology	— 2
84 Eastern Art History	— 2
86 Western Literature	— 2
Total Units	6 6

Thrd Year	Fall/Spring
130 Survey of Poetic Form	2 —
131 Modern Poetry Workshop or)	
134 Modern Drama)	— 2
132A Art of the Middle Ages	2 —
132B Art of the Renaissance	— 2
133 Philosophy	2 —
Total Units	6 4

Fourth Year	Fall/Spring
180 The Novel	2 —
184A Scientific Method	2 —
184B Laboratory Science	— 4
Total Units	4 4

A English Fundamentals 2 Units (non-credit). Elementary composition and intensive review of fundamentals of English grammar. Must be taken by all students who fail the English classification test.

30 English Composition 2 Units. Expository, narrative and descriptive writing. Varied readings.

31 American History 2 Units. A study of the main ideas and events from Colonial times to the present.

33 Modern Art History 2 Units. Major schools and artists of the western world from the 18th Century to the present.

35 Political Science 2 Units. Political ideas, institutions and parties, U. S. Constitution, national government, state and local government.

80 Western Culture 2 Units. An examination of the development of dominant modes of thought, of values and of fundamental beliefs from ancient times to the present.

81 Social Science 2 Units. A study of social sciences and theories of social, cultural and historical change. Analysis of social growth, with attention to the role of the artist.

82 Primitive and Classical Art History 2 Units. Art from its origins in instinct and ritual to its apotheosis in Classical Greece.

83 General Psychology 2 Units. An examination of the experimental and theoretical material relevant to all major areas of human behavior.

84 Eastern Art History 2 Units. Social and religious influences, forms and techniques in Indian, Chinese and Japanese art.

86 Western Literature 2 Units. Basic sources and traditions. Readings range from the Bible to contemporary literature.

130 Survey of Poetic Form 2 Units. Survey of poetry with examination of form and structure and means used to sharpen and intensify expression.

131 Modern Poetry Workshop 2 Units. The qualities and techniques of modern poetry. Includes writing poetry as a way of learning more about it. Prerequisite: Poetry 130.

132A Art of the Middle Ages 2 Units.

132B Art of the Renaissance 2 Units.

133 Philosophy 2 Units. An introduction to contemporary philosophy.

134 Modern Drama 2 Units. Tracing the development and implications of modern drama, with special emphasis on the Theater of the Absurd. Involves extensive reading.

180 The Novel 2 Units. Source and substance of the contemporary novel: a study of the influence of content on form.

184A The Scientific Method 2 Units. A survey of the organic and inorganic sciences and the particular processes by which they are governed.

184B Laboratory Science 4 Units. Research, field study and classroom work covering the broad aspects of several categorical sciences, showing their effect on man and his interest in them. Application of the scientific method to particular problems.

Humanities Electives

185 Aesthetics 2 Units. A general introduction to the field. May be substituted for Philosophy 133.

186 Creative Writing 3 Units. Writing as a way of learning the act of literature and of understanding the form by getting far enough inside it to look out. Prerequisites: a certain amount of writing talent, plus permission of the instructor.

197 Undergraduate Seminar 1 Unit. Weekly discussions of ideas developing from student work. Assigned reading and writing.

199 Special Studies 1-6 Units. Study outside the major field for outstanding, advanced students. Work guided by faculty consultation.

CLASSES FOR HIGH SCHOOL STUDENTS

Pre-college classes, offered at a special tuition rate of \$18.00 each, are open to high school students in grades 9 through 12. Applications must be accompanied by a recommendation from the student's high-school art teacher.

C Pre-College Art 1 Unit. A special class designed to broaden the high school student's knowledge of painting and drawing techniques as taught by a professional artist.

D Pre-College Design 1 Unit. Introduction to professional training for high school students. Problems in design fundamentals. Guest instructors and field trips. Special application form available.

EVENING & SATURDAY SCHOOL

The College offers evening and Saturday classes in the fine arts, design, photography and art history for both beginning and advanced students. Some classes so scheduled are studio courses included in the Bachelor of Fine Arts degree requirements. A bulletin of evening and Saturday classes and additional information may be obtained from the Evening & Saturday School Registrar.

